



PATENTS

Attorney Docket No. UV-193

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : David M. Berezowski et al.  
Application No. : 09/823,705  
Confirmation No. : 7437  
Filed : March 30, 2001  
For : SYSTEMS AND METHODS FOR IMPROVED  
AUDIENCE MEASURING  
Group Art Unit : 2617  
Examiner : Annan Q. Shang

New York, New York 10020  
December 1, 2005

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

In reply to the Office Action dated  
July 1, 2005, please amend the above-identified  
application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 43 of this paper.